FOR IMMEDIATE RELEASE
March 20, 2014

CONTACT: 202.872.0888
Amy Gotwals, agotwals@n4a.org
Mark Fetterhoff, mfetterhoff@n4a.org

n4a Makes Key Moves to Promote Public Policy and External Affairs

Creation of a new department, staff additions and promotions highlight changes

WASHINGTON — To best serve its members and represent Area Agencies on Aging and Title VI programs at a national level, the National Association of Area Agencies on Aging (n4a) has created a new Public Policy and External Affairs team; this process includes the hiring and reorganization of key staff at the Association.

Amy E. Gotwals, who has led n4a’s policy and advocacy efforts since 2005, will expand her role to lead n4a’s public policy, advocacy, communications, marketing, external relations and membership relations activities.

Autumn Campbell joined n4a this week as Director, Public Policy and Advocacy. In this role, Autumn will ensure that n4a is engaged in the most effective way possible on the extensive list of policy issues important to our members and older adults and caregivers. Autumn will manage n4a’s legislative affairs outreach, policy research and analysis, grassroots advocacy and coordination of our annual Aging Policy Briefing and Capitol Hill Day.

Most recently, Autumn served as the Director of Community Programs at the National Association of Regional Councils (NARC), where she led the organization’s community and economic development program, managing priorities for NARC’s member metropolitan and rural planning organizations, which include many Area Agencies on Aging. She has also worked both in Congress and as a reporter for the Capitol Hill–based publication Roll Call, where she gained an extensive understanding of the legislative process. Autumn earned a Bachelor’s degree from the University of Missouri where she studied Journalism and Psychology.

Mark Fetterhoff will take on a new role in the Public Policy and External Affairs team, as Deputy Director, Communications. In his new capacity, Mark will have major responsibility for n4a’s communication and marketing efforts, including working on the Eldercare Locator, a national call center that n4a operates on behalf of the Administration for Community Living. Mark joined n4a in 2009 as a marketing specialist for the Eldercare Locator and most recently was Manager, Marketing and Special Projects for n4a. Mark has a wealth of marketing and communications expertise, as well as an expanding knowledge about aging issues and the work of the Aging Network.

In the next few months, n4a will also add to the growing team a Director, Communications and a Membership and Outreach Associate.
"The creation of this new department means great things for n4a," said n4a CEO Sandy Markwood. "I am so pleased to have the opportunity to welcome such an extraordinary aging policy professional like Autumn to the n4a staff, while at the same time announcing Amy and Mark’s promotions. These personnel changes will enhance n4a's policy, advocacy and communications capacity, in order to best serve and represent our members here in Washington."

###

The National Association of Area Agencies on Aging (n4a) is the leading voice on aging issues for the 618 Area Agencies on Aging across the country and a champion in the nation’s capital for the 246 Title VI Native American aging programs. n4a advocates on behalf of local aging agencies to ensure that needed resources and support services are available to older Americans and their caregivers. For more information, go to www.n4a.org.