



NCEA and n4a Elder Abuse Resources Poll Highlights

In February 2018, the National Center on Elder Abuse (NCEA) conducted a poll in partnership with the National Association of Area Agencies on Aging (n4a) that was distributed to all Area Agencies on Aging and Title VI Native American aging programs in the United States. The survey sought information about their knowledge of existing elder abuse education and outreach resources and gaps that may exist. This web-based poll received **136 responses** from **130 programs and agencies** in **36 states**. See poll highlights below:

Areas of Elder Abuse identified in need of further information and resources:

| | |
|------------------------------------|------------|
| Dementia and Elder Abuse | 68% |
| Detection and Prevention | 61% |
| Elder Abuse in Rural Communities | 57% |
| Elder Abuse in Diverse Communities | 55% |
| Adult Protective Services | 52% |

Areas of Financial Abuse identified in need of further information and resources:

| | |
|---|------------|
| Guardianship, Conservatorship, or Power of Attorney Abuse | 74% |
| Imposter Scams | 56% |
| Social Security Income Representative Payee Abuse | 53% |
| Identity Theft | 51% |
| Medicare or Other Health Care Related Scams | 49% |

Most commonly requested Elder Abuse **outreach and education tools**:

| | |
|-----------------------------|------------|
| Customizable Fact Sheets | 77% |
| Presentation Materials | 73% |
| Outreach Guide | 65% |
| Event Flyer Templates | 61% |
| Social Media Outreach Guide | 54% |

Planned to participate in World Elder Abuse Awareness Day (WEAAD) 2018 activities:

Yes (71%), No (25%), Unknown (4%).

IMPACT OF POLL RESPONSES

Poll responses informed and shaped the development of NCEA and n4a's collaborative [Supports and Tools for Elder Abuse Prevention \(STEAP\) Initiative Toolkit](#) with practical and **customizable** Elder Abuse outreach tools:

Customizable & ready-to-use outreach tools nceausc.tk/STEAP

Fact sheets and brochure



Preventing Elder Abuse in Our Community
Elder Abuse is preventable – and everyone has a role to play.
Here are 5 things EVERYONE can do to prevent elder abuse:

- 1) Listen** to older people and caregivers to understand their challenges and provide support.
- 2) Educate** one another about the signs of abuse and how to get help.
- 3) Report** suspected abuse or neglect as soon as possible.
- 4) Build** a community that fosters social connections and supports.
- 5) Reach out** to professional services for support where available.

Building Community Supports to Prevent Elder Abuse

[Area to Insert Agency Name]

[Area to Insert Contact Information]

[Click here to insert logo]

NCEA
National Center on Elder Abuse
855-500-3537
ncea.usc.edu

National Association of Area Agencies on Aging
800-368-2768
naaa.org

Keck School of Medicine of USC

Presentation template & evaluation form



STEAP Initiative Outreach Calendar 2019
Generate awareness and foster action to end elder abuse!

There are many opportunities throughout the year to bring your community together and build awareness on elder abuse. Below is an outreach calendar with commemorations related to elder abuse, neglect, and mistreatment prevention and programming.

Tip: [Sign this STEAP Initiative Outreach Calendar to your calendar!](#) [Click here.](#)

January
RECOGNITION DAYS
■ Wednesday, January 9: Law Enforcement Appreciation Day (LEAD)

February
MONTHLY LONG OBSERVANCES
■ Black History Month
RECOGNITION DAYS
■ Wednesday, February 20: World Day of Social Justice

March
MONTHLY LONG OBSERVANCES
■ National Nutrition Month
■ Social Work Month
■ Women's History Month
RECOGNITION DAYS
■ Friday, March 8: International Women's Day

April
MONTHLY LONG OBSERVANCES
■ Community Service Month
■ Financial Literacy Month
■ Sexual Assault Awareness Month
■ Social Security Month

WEEK-LONG OBSERVANCES
■ Monday, April 1 – Sunday, April 7: National Public Health Week
■ Sunday, April 7 – Saturday, April 13: National Crime Victim Rights Week
■ Sunday, April 7 – Saturday, April 13: National Volunteer Week

RECOGNITION DAYS
■ Sunday, April 7: Sexual Assault Awareness Day of Action
■ Sunday, April 7: World Health Day



Reporting Abuse
Report suspected abuse in the community to the local **Adult Protective Services** agency, and report suspected abuse in a nursing home or long-term care facility to the local **Long-Term Care Ombudsman Program**. For serious and immediate emergencies, call 9-1-1.
Report suspicions of abuse as soon as possible.

Signs of Elder Abuse

1) Emotional & Behavioral Signs

- Unusual changes in behavior or sleep
- Fear or anxiety
- Isolation from friends or family
- Withdrawal from normal activities
- Sadness

2) Financial Signs

- Unusual changes in bank account or money management
- Unusual or sudden changes in a will or other financial documents
- Fraudulent signatures on financial documents
- Unpaid bills

Outreach calendar for year-round elder abuse prevention programming

World Elder Abuse Awareness Day 2019

NCEA is also happy to announce that we are officially kicking off the launch of this year's [World Elder Abuse Awareness Day](#) campaign and our newly refreshed microsite with [customizable outreach tools](#) that will help with all of your planning and promotions.