Meet Trualta, USAGing’s Newest Preferred Provider

January 26, 2022
Webinar Instructions

Audio Options
• Use your computer speakers, OR dial in using the phone number in your registration email.
• All participants are muted.

Questions and Answers (Q&A)
• You can submit questions for the panelists at any time during this presentation. On the Zoom module on the bottom of your screen, click the Q&A icon, type your question in the box and submit.

Chat Feature
• The Chat feature allows webinar attendees, the host, co-hosts and panelists to communicate for the duration of the webinar.
USAging Preferred Providers Program

• Learn more about our Preferred Providers Program [www.usaging.org/preferredproviders](www.usaging.org/preferredproviders)
INNOVATION NOW
The 2022 Caregiving Landscape

With Trualta, USAging’s Newest Preferred Provider
Introductions

Key Themes in 2022

Fireside Chat
Speakers

Jonathan Davis  
Founder

Laura Jane Ward  
Relationship Manager

Pam Curtis  
CEO

Melissa Gualtieri  
Director, Business Development

TRUALTA

SeniorResources

COAA CENTRAL OHIO AREA AGENCY ON AGING
**WHAT WE’VE HEARD**

**Key Themes: Caregiving in 2022**

<table>
<thead>
<tr>
<th>Systemic/Policy</th>
<th>• Priorities include identifying innovative solutions with ARP funding and fostering new partnerships with MCO’s, Medicaid programs, and CBO’s.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency</td>
<td>• Navigating a multitude of pandemic-related complexities such as: workforce shortages, sudden funding increases, and operationalizing new programs.</td>
</tr>
<tr>
<td>Caregiver</td>
<td>• Embracing virtual supports, benefiting from more self-directed models of care, and seeking resources for emergency preparedness.</td>
</tr>
</tbody>
</table>
What is Trualta?

Trualta is a web-based training platform built for family and self-directed caregivers.

**Professional-level training** adapted for the untrained audience with skills-based content across critical care competencies

**On-demand, personalized** educational intervention with social features that can be accessed 24/7 from any device: the intervention can be caregiver-led, or driven by case management

**Dedicated, co-branded learning platform** for your organization to recommend courses, add custom content, and analyze data

**Proven outcomes** for caregivers and care recipients
Brain Health

This badge will help you understand and manage changes in brain health that can affect memory, behavior and cognition of yourself or a loved one.

Course Overview 8 modules / self-directed

- Introduction to Aging and Dementia
- Communication and Dementia
- Understanding Behavior Change
- Sexuality and Dementia

From a Caregiver

“From a Caregiver” shares stories from real caregivers and TruAlta users. Caring is a unique experience for everyone, but you are not alone.

Meet Mike

Mike, Cares for his wife with Dementia

“My name is Mike. I have been caring for my wife for the last 10 years after she was diagnosed with Dementia. Despite seeing symptoms for a couple years, one of the greatest challenges we faced is simply getting a diagnosis.”

“We went through several years of difficulty before finally getting a proper diagnosis in...
KEY USE CASES

AAAs Invest In Caregiver Support to Drive Outcomes

1. Offer evidence-based, skills-based training across critical care competencies

2. Reach new caregivers with a scalable, innovative, tech-enabled delivery

3. Digitize AAA experience for caregivers, saving staff time finding and sending resources

4. Drive & measure outcomes
OUR EXPERIENCE
Partnerships in 26 States across the US, Including Statewide in MN, NC, WA, NH, & WI
Fireside Chat

Jonathan Davis
Founder

Laura Jane Ward
Relationship Manager

Pam Curtis
CEO

Melissa Gualtieri
Director, Business Development