

USAging

Home for the Holidays 2021: Healthy Aging in a Pandemic World

November 17, 2021

Webinar Instructions

Audio Options

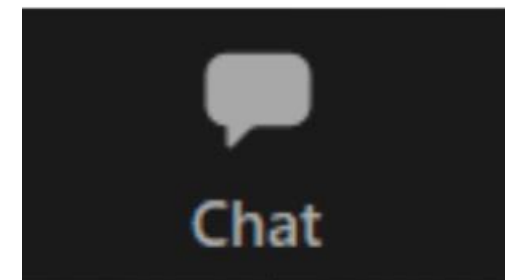
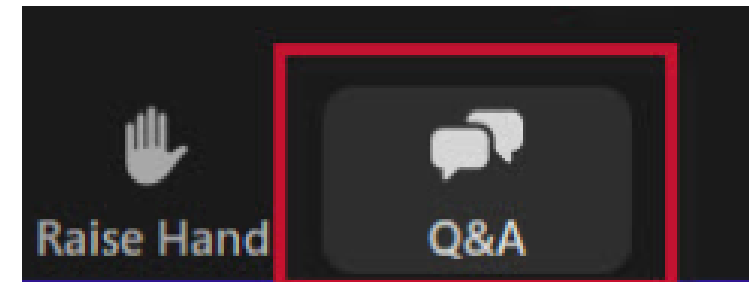
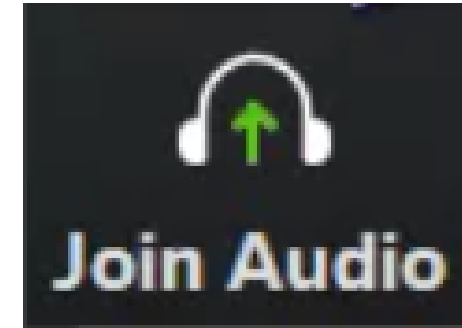
- Use your computer speakers, **OR** dial in using the phone number in your registration email.
- All participants are muted.

Questions and Answers (Q&A)

- You can submit questions for the panelists at any time during this presentation. On the Zoom module on the bottom of your screen, click the Q&A icon, type your question in the box and submit.

Chat Feature

- The Chat feature allows webinar attendees, the host, co-hosts and panelists to communicate for the duration of the webinar.



Webinar Overview

- Introduction to the Eldercare Locator
- What is Home for the Holidays?
 - Background
 - Toolkit
- How Your Agency Can Participate
- Next Steps

Eldercare Locator Intro

- Hours of operation:
 - Monday – Friday
 - 9:00 am – 8:00 pm ET
- Contact Information
 - Phone: 800-677-1116
 - Email: eldercarelocator@usaging.org
 - E-Chat: eldercare.acl.gov
- Monthly total volume:
 - 26,000-36,000 contacts



Connecting You to Community Services

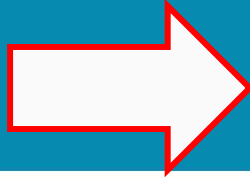
Database of Key Local Resources



[Home](#) [About](#) [Resources](#)

1-800-677-1116 

Find help in your community by entering your zip code OR city and state.



Zip Code

City/State

Enter zip code

Search



Welcome to the Eldercare Locator, a public service of the U.S. Administration on Aging connecting you to services for older adults and their families. You can also reach us at [1-800-677-1116](tel:1-800-677-1116).

Have A Question?



Speak with an
Information Specialist
Monday - Friday
9am - 8pm ET

Caregiver Corner



Eldercare Locator Service Listings

1. Information and Assistance
2. Aging and Disability Resource Center
3. Area Agency on Aging
4. Title VI American Indian, Alaskan Native and Native Hawaiian Program
5. State Unit on Aging
6. Elder Abuse Prevention
7. Health Insurance Counseling
8. Legal Service Program
9. Long Term Care Ombudsman

Expanding Vaccination Access

USAging leveraged call center infrastructure to assist older adults and people with disabilities in:


- Finding a COVID-19 vaccination site
- Appointment scheduling and coordination
- Transportation to vaccination appointments
- Companion/Peer support
- Figuring out whether in-home vaccination is available


About the Home for the Holidays Campaign

- **An annual Eldercare Locator campaign**
- **It's also...**
 - A chance for the Aging Network to highlight your programs locally, with consumers and the media
 - A toolkit for you to do all of this!


Past Campaign Topics


Living Well With
Dementia in the
Community
Resources and Support



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Caring Across
the Miles
Resources for Long-Distance Caregivers




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1 (800) 677-1116
eldercare.acl.gov

Staying Connected
and Healthy During the
COVID-19 Pandemic
Resources for Older Adults and Caregivers





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Healthy Aging in a Pandemic World

Healthy Aging in a Pandemic World:
What Older Adults and Caregivers Need to Know Now



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Campaign Toolkit

- Sample social media posts
- Shareable graphics
- Newsletter article template
- Press release template
- PowerPoint presentation template
- Text for public service announcements



What You Can Do Now

- **Plan to Participate:** Pre-order brochures or plan to customize and print locally; think about how to promote locally during the holidays and beyond
- **Consider Media:** Use our template to issue a press release on your agency's participation and your agency's offerings
- **Tell Us:** Share your programs with USAging, so we can highlight them to the media and others

www.usaging.org/h4h2021

Questions / Comments?

Please use the Q&A tab or chat box to submit your questions or comments.

Thank you!

