



**USAging**

Leaders in Aging Well at Home

***YOUR***

**NATIONAL**

**Membership Association**







## **...is *your* national association**

USAging exists to support your critical local efforts on behalf of older adults, people with disabilities and caregivers. We do this by offering an array of technical assistance, training, resources, advocacy, discounts and other benefits—all customized for Area Agencies on Aging and Title VI Native American Aging Programs, something no other organization can offer.

**Keep reading to learn more about what USAging can do for you, your agency and your clients!**

# Your National Advocate and Champion

## Public Policy and Advocacy

USAgings provides members with a national voice, federal representation and advocacy, and a powerful grassroots network vital to ensuring a national impact. USAging's members receive information and training on aging and home and community-based services policy issues, including legislative analysis of federal policy, advocacy tools and timely calls to action.

## Visibility and Leadership

Our publications and media outreach raise the recognition and visibility of our members and the work they do to support older adults, people with disabilities and caregivers, while our staff help position the Aging Network at the local, state and national levels.

# Offering Critical Training and Resources

The **Answers on Aging™ members-only newsletter** provides information on emerging trends, new resources, weekly notification of funding opportunities and other news AAAs and Title VI programs need to know.

The members-only **USAging Boot Camp for New Directors** offers training for new AAA and Title VI program directors, helping to facilitate learning about federal programs, agency operations and best practices from the field and to offer peer networking.

**USAging University** provides members with discounted pricing on a validated, skill-based curriculum that USAging has customized to strengthen the knowledge of AAA and Title VI staff.

**USAging's Consulting Services** offer a team of consultants with Aging Network expertise to help members navigate strategy, capacity and management needs related to health care, other business partnerships and agency operations.

The **Aging Innovations & Achievement Awards program** annually recognizes replicable, innovative and successful member AAA and Title VI programs that drive excellence in operations and programming to benefit older adults and their caregivers.

**USAging's Preferred Providers** offer discounts on services USAging members use every day while **USAging's Marketplace** provides a directory of vendors and services that have been vetted by USAging members!





# Enhancing Your Services Through Programs and Technical Assistance

## Enhancing Health Care Partnerships

USAgings makes it a top priority to help the aging and disability networks enhance their capacity and capitalize on opportunities in the changing health care environment to improve the health of older adults and people with disabilities. Our **Aging and Disability Business Institute** gives USAgings members an even greater ability to develop the business acumen needed to diversify funding streams, contract with health care entities, build networks for health care contracting and foster the organizational culture needed for this work.

## Tracking Trends

USAgings's **surveys and reports** help the Aging Network keep a pulse on trends and new directions among AAAs and Title VI programs. Agencies can use information from this research to advocate, leverage and enhance their programs. Recent polls and case studies cover workforce challenges, housing and homelessness, rural AAAs and more.

## Housing

We support ACL's **Housing and Services Resource Center** as it cultivates partnerships between the aging and disability networks and the housing sector to ensure older adults and people with disabilities have access to affordable, accessible and supportive housing options.

## Consumer Connections

A large number of our staff focus on operating the **Eldercare Locator** for ACL. Our trained and certified I&R Specialists listen, guide and connect older adults and caregivers to AAAs and Title VI programs. We ensure that the popular [eldercare.acl.gov](https://eldercare.acl.gov) website contains accurate information about your services and programs, and that all of the Eldercare Locator's popular consumer brochures are available for your agency's use.

USAgings worked with disability partners to launch the **Disability Information and Access Line (DIAL)** for ACL. DIAL supports people with disabilities in accessing COVID-19 vaccines and other critical supportive services.

## Healthy Aging

USAgings has long supported our members' extensive work in helping older adults age with optimal health and independence. With ACL funding, USAgings leads the **Aging and Disability Vaccination Collaborative**, which is focused on connecting older adults and people with disabilities to COVID-19 and Influenza vaccines. In addition, together with Elevance, we are working to improve health outcomes for older adults living in rural areas.

# Enhancing Your Services Through Programs and Technical Assistance

## Transportation

As part of our work co-administering the **National Aging and Disability Transportation Center** with Easterseals for the Federal Transit Administration, we offer extensive resources, education and small grants on developing mobility options. USAging is also a partner in ACL's **National Transportation Accessibility Center** which identifies, develops and disseminates strategies that make transportation more accessible that AAAs and Title VI programs can adopt.

## Social Engagement

Remaining socially engaged is important to quality of life and healthy aging. That's why USAging administers **engAGED: The National Resource Center for Engaging Older Adults** funded by ACL, which identifies innovative practices and develops resources and tools that the Aging Network can use to increase the engagement of older adults, along with caregivers and people with disabilities, in their communities.

**Commit to Connect** is a cross-sector initiative, launched by ACL and administered by USAging, to fight social isolation and loneliness by developing a nationwide network of champions committed to promoting social engagement.

## Livable and Dementia-Friendly Communities

USAging is a national leader in helping communities understand how to prepare for an aging population. We provide coalition training, speakers for community forums and technical assistance to promote livable communities for all ages. USAging co-chairs and administers **Dementia Friendly America**, which supports dementia-friendly community initiatives across the country, and implements **Dementia Friends USA**, a public awareness movement that gives people an understanding of dementia and the small (and big) actions they can take to be Dementia Friends.

## Caregiving

USAging is a partner in the **Community Care Corps**, funded by ACL and administered by the Oasis Institute, which awards grants to local organizations that implement innovative models using volunteers to assist older adults, people with disabilities and family caregivers with non-medical care in their homes.

USAging is also a partner in ACL's **Grandfamilies & Kinship Support Network: A National Technical Assistance Center** administered by Generations United, providing technical assistance and data on the status of kinship care and grandfamily programming by AAAs and Title VI programs.

# Providing Opportunities to Participate in Cutting-Edge Events



## Annual Conference and Tradeshow

*July 7-10, 2024, Tampa, FL and*

*July 20-23, 2025, Chicago, IL*

Every year, more than 1,000 national and local aging leaders, decision-makers and business executives attend the USAgings Annual Conference and Tradeshow, making it the largest gathering of local aging industry professionals in the U.S. USAgings members save money with discounted rates!



*Spring 2024, Washington, DC*

Our annual Aging Policy Briefing is the only national event focused on federal policy from the AAA perspective. It's rich in educational content and up-to-the-minute policy news to get up to speed on the latest legislative and policy issues before going to Capitol Hill to advocate for older adults and caregivers! USAgings members qualify for discounted registration.



*October 17-20, 2023, Alexandria, VA*

The Aging Network is evolving and needs strong leaders to seize opportunities and face challenges head-on. Take your leadership skills to a higher level by participating in USAgings's members-only leadership development program in the company of your AAA and Title VI colleagues.

# Learn more at [usaging.org](https://usaging.org)



Leaders in Aging Well at Home

## Meet the Membership Team

For more information about USAging's AAA and Title VI members,  
contact USAging's membership team:

Sandy Markwood  
*Chief Executive Officer*

Amy E. Gotwals  
*Chief, Public Policy and External Affairs*

Rebecca Levine  
*Senior Manager, Membership*

Connor Kelly  
*Membership and Outreach Associate*

**membership@usaging.org**  
202.872.0888

1100 New Jersey Avenue, SE  
Suite 350

Washington, DC 20003

[www.usaging.org](http://www.usaging.org)



USAging is the national association representing and supporting the network of Area Agencies on Aging and advocating for the Title VI Native American Aging Programs. Our members help older adults and people with disabilities throughout the United States live with optimal health, well-being, independence and dignity in their homes and communities.

USAging is dedicated to supporting the success of our members through advancing public policy, sparking innovation, strengthening the capacity of our members, raising their visibility and working to drive excellence in the fields of aging and home and community-based services.