YOUR NATIONAL Membership Association
...is your national association

USAGing exists to support your critical local efforts on behalf of older adults, people with disabilities and caregivers. We do this by offering an array of technical assistance, training, resources, advocacy, discounts and other benefits—all customized for Area Agencies on Aging and Title VI Native American Aging Programs, something no other organization can offer.

Keep reading to learn more about what USAGing can do for you, your agency and your clients!
Your National Advocate and Champion

Public Policy and Advocacy
USAging provides members with a national voice, federal representation and advocacy, and a powerful grassroots network vital to ensuring a national impact. USAging’s members receive information and training on aging and home and community-based services, policy issues, including legislative analysis of federal policy, advocacy tools and timely calls to action.

Visibility and Leadership
Our publications and media outreach raise the recognition and visibility of our members and the work they do to support older adults, people with disabilities and caregivers, while our staff help position the Aging Network at the local, state and national levels.

Offering Critical Training and Resources
The Answers on Aging™ members-only newsletter provides information on emerging trends, new resources, weekly notification of funding opportunities and other news you need to know.

The members-only USAging Boot Camp for New Directors offers training for new AAA and Title VI program directors, helping to facilitate learning about federal programs, agency operations and best practices from the field and to offer peer networking.

USAging University provides members with discounted pricing on a validated, skill-based curriculum that USAging has customized to strengthen the knowledge of AAA and Title VI staff.

USAging’s Consulting Services offer a team of consultants with Aging Network expertise to help members navigate strategy, capacity and management needs related to health care, other business partnerships and agency operations.

The Aging Innovations and Achievement Awards program annually recognizes replicable, innovative and successful AAA and Title VI programs that drive excellence in operations and programming to benefit older adults and their caregivers.

USAging’s Preferred Providers offer discounts on services USAging members use every day. Visit USAging.org to find the current list of Preferred Providers and start saving money.
Enhancing Health Care Partnerships
USAGing makes it a top priority to help the aging and disability networks enhance their capacity and capitalize on opportunities in the changing health care environment to improve the health of older adults and people with disabilities. Our Aging and Disability Business Institute gives USAGing members an even greater ability to develop the business acumen needed to diversify funding streams, form partnerships with health care entities, and build and strengthen the organizational culture needed for this work.

Tracking Trends
USAGing keeps a pulse on the Aging Network through surveys and reports that capture trends and new directions among AAAs and Title VI programs. Agencies can use information from this research to advocate, leverage and enhance their programs. Recent polls and case studies cover future directions for AAAs, housing and homelessness, rural AAAs and more.

Housing
We support AC London’s new work on housing and services as it cultivates partnerships between the aging and disability networks and the housing sector so more older adults and people with disabilities have access to affordable, accessible and supportive housing options.

Consumer Connections
Did you know that more than half of USAGing’s staff work in our call center? We operate the Eldercare Locator for AC London, and more than 500,000 calls each year are answered by our trained and certified I&R Specialists, who listen, guide and connect older adults and caregivers to your agencies. We ensure that the popular eldercare.acl.gov website contains accurate information about your services and programs, and that all of the Eldercare Locator’s popular consumer brochures are available for your agency’s use.

Building on our call center experience to serve even more older adults and people living with dementia, USAGing also operates the BrainGuide Helpline in partnership with USAging Against Alzheimer’s. Additionally, to provide support to people with disabilities in accessing COVID-19 vaccines and other critical support services, USAGing is providing the Eldercare Locator infrastructure to launch a new ACL call center, the Disability Information and Access Line (DIAL).

Healthy Aging
USAGing has long supported our members’ extensive work in helping older adults age with optimal health and independence, including diving deep on issues such as Medicare education and enrollment.
Enhancing Your Services Through Programs and Technical Assistance

Transportation
USAging has transportation expertise, with a technical assistance team devoted to helping our members and other local providers develop mobility options for older adults and people with disabilities in their communities. In addition to co-administering the National Aging and Disability Transportation Center with Easterseals for the Federal Transit Administration, which offers extensive resources, education and small grants, USAging is also a partner in ACL’s Inclusive Coordinated Transportation Planning project which provides support and technical assistance on the meaningful involvement of older adults and people with disabilities in planning, developing and coordinating community transportation services.

Social Engagement
Remaining socially engaged is important to quality of life and healthy aging. That’s why USAging administers engAGED: The National Resource Center for Engaging Older Adults funded by ACL, which identifies innovative practices and develops resources and tools that the Aging Network can use to reduce social isolation and increase the engagement of older adults, along with caregivers and people with disabilities, in their communities.

Livable and Dementia-Friendly Communities
USAging is a national leader in helping communities understand how to prepare for an aging population. We provide coalition training, speakers for community forums and technical assistance to promote livable communities for all ages. USAging co-chairs and administers Dementia Friendly America, which supports community initiatives across the country, and implements Dementia Friends USA, a public awareness movement that gives people an understanding of dementia and the small (and big) actions they can take to be Dementia Friends.

Caregiving
USAging is a partner in the Community Care Corps, funded by ACL and administered by the Oasis Institute, which awards grants to local organizations that implement innovative models using volunteers to assist older adults, people with disabilities and family caregivers with non-medical care in their homes.
Providing Opportunities to Participate in Cutting-Edge Events

**Annual Conference and Tradeshow**
*July 10–13, 2022, Austin, TX*

Every year, more than 1,000 national and local aging leaders, decision-makers and business executives attend the USAging Annual Conference & Tradeshow, making it the largest gathering of local aging industry professionals in the U.S. USAging members save money with discounted rates!

**Aging Policy Briefing & Capitol Hill Day**
*March 29–30, 2022, Washington, DC*

Our annual Aging Policy Briefing is the only national event focused on federal policy from the AAA perspective. It’s rich in educational content and up-to-the-minute policy news to get you up to speed on the latest legislative and policy issues before going to Capitol Hill to advocate for older adults and caregivers in your community! USAging members qualify for discounted registration.

**Leadership Institute**
*December 14–16, 2021, Alexandria, VA*

The Aging Network is evolving and needs strong leaders to seize opportunities and face challenges head-on. Take your leadership skills to a higher level by participating in USAging’s members-only leadership development program in the company of your AAA and Title VI colleagues.

Learn more at USAging.org
For more information about USAging’s AAA and Title VI members, or our Associate Membership category for state or local nonprofits, contact us:

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USAging is the national association representing and supporting the network of Area Agencies on Aging and advocating for Title VI Native American Aging Programs. Our members help older adults and people with disabilities throughout the United States live with optimal health, well-being, independence and dignity in their homes and communities.

USAging is dedicated to supporting the success of our members through advancing public policy, sparking innovation, strengthening the capacity of our members, raising their visibility and working to drive excellence in the fields of aging and home and community-based services.