FAST FACTS

AAA Social Engagement Programs and Partnerships

Social engagement plays a key role in our health and well-being.¹ For many of us, including older adults, engaging in social activities improves mental and physical health, and reduces loneliness, depression and stress—ultimately leading to improved overall health.² Area Agencies on Aging (AAAs) provide many social engagement opportunities for older adults, through core services such as congregate meals, as well as specific social engagement programs.

98%
of AAAs have a
program or activity
to address the
critical need
for social
engagement.

90%

Friendly visiting or wellness checks

Telephone reassurance programs

Memory cafés Caregiver support

groups

Health and Wellness Activities

Most Common AAA Social Engagement Programs and Activities

75%

Medicare counseling and outreach

Intergenerational mentoring

Volunteer Engagement
Opportunities for Older Adults

63%

Book clubs Art classes

Music

Pen pal programs Games

Arts and Creative

Activities

Storytelling

Technology training

Tablet programs
Virtual or hybrid
programming

56%

Technology Engagement
Activities



"We are starting to offer Guided Autobiography Classes which help older adults recall, share and record stories from their life. Not only is it a good mental exercise, but participants engage socially and gain new meaning in later life."

AAA Director

Engagement Programs for Specific Populations

AAAs work to reach historically underserved populations and provide culturally responsive services. Recognizing that older adults from these groups are often at a higher risk of social isolation,

69 percent of AAAs offer social engagement programming tailored to the needs of different communities, most commonly:

Older adults living in rural areas: 43%

Specific racial or ethnic minority groups: 34%

People with disabilities: 32%

Veterans: 31%

Grandfamily or kinship caregivers: 30%

LGBTQ+: 22%

Refugees and/or immigrants: 8%

¹ Julianne Holt-Lunstad, Timothy B. Smith, Mark Baker, Tyler Harrison, David Stephenson, Loneliness and Social Isolation as Risk Factors for Mortality: A Meta-Analytic Review, Perspectives on Psychological Science, www.pubmed.ncbi.nlm.nih.gov/25910392.

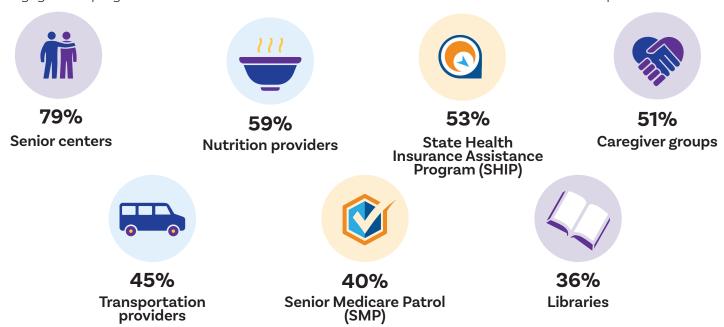
² Manijeh Dehi Aroogh, Farahnaz Mohammadi Shahboulaghi, Social Participation of Older Adults: A Concept Analysis, International Journal of Community Based Nursing and Midwifery, www.ncbi.nlm.nih.gov/pmc/articles/PMC6969951.

"We often recruit participants by focusing on health equity ZIP codes (e.g., those in the lowest quartile of the Healthy Places Index) to ensure we are reaching the most vulnerable populations."

— AAA Director

Partnerships for Social Engagement Programs

By working with local community partners, AAAs leverage additional expertise and resources, enabling them to reach more people with their programs. AAAs generally work with **seven** types of partners to provide social engagement programs and activities to older adults in their communities. The most common partners include:



"Our AAA partners with a library to provide creative aging programs that allow older adults to participate in a variety of activities from poetry writing to painting, puppetry and dance classes. Participants gain confidence, develop new friendships and experience increased quality of life."

— AAA Director

About Area Agencies on Aging

AAAs across the country work to help older adults and people with disabilities live with optimal health, well-being, independence and dignity in their homes and communities. Formally established by the Older Americans Act (OAA) in 1973, AAAs assess needs and plan, coordinate and deliver a range of long-term services and supports to consumers in their local planning and service areas. Learn more about AAAs at www.usaging.org.

Data in this brief were gathered through the 2022 National Survey of Area Agencies on Aging conducted by USAging in partnership with Scripps Gerontology Center at Miami University and funded by the U.S. Administration for Community Living. See www.usaging.org/research for additional resources.

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