



National Caregiver Support Collaborative

Building our capacity to support family, kinship, and tribal caregivers

USAgings' Innovations in Caregiver Services & Supports Initiative

Including Family Caregivers in Emergency Response Planning & Preparedness Webinar

May 21, 2026

Webinar Instructions

Audio Options

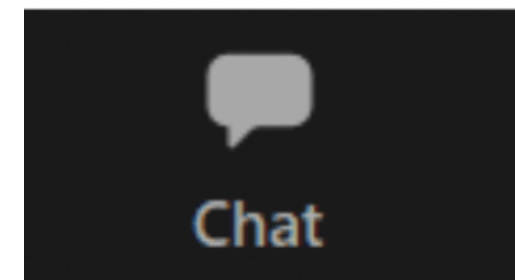
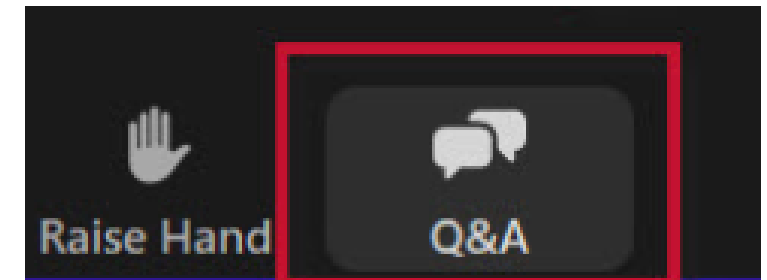
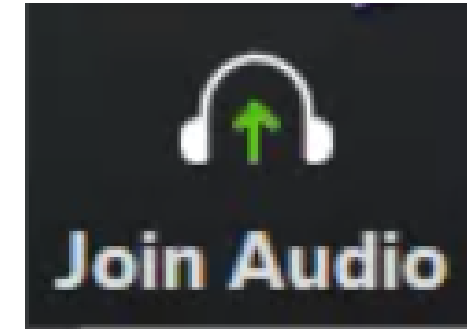
- Use your computer speakers OR dial in using the phone number in your registration email.
- All participants are muted.

Questions and Answers (Q&A)

- You can submit questions for the panelists at any time during this presentation. On the Zoom module on the bottom of your screen, click the Q&A icon, type your question in the box and submit.

Chat Feature

- The Chat feature allows webinar attendees to communicate with the host, co-hosts and panelists for the duration of the webinar.



CLICK HERE TO START CHAT

Accessibility and Support

- **ASL services are being provided today and will be pinned**
- **CART services are also being provided.**
 - Click on the CC Show Captions button or click on the link in the chat
- **Screen Reader Users: Reduce unwanted chatter**
 - Request speech on demand: Insert, Spacebar, "S"
- **To get our attention if you need tech assistance:**
 - Raise or Lower Hand: Alt + Y

Caregiving Touches Nearly Every Community

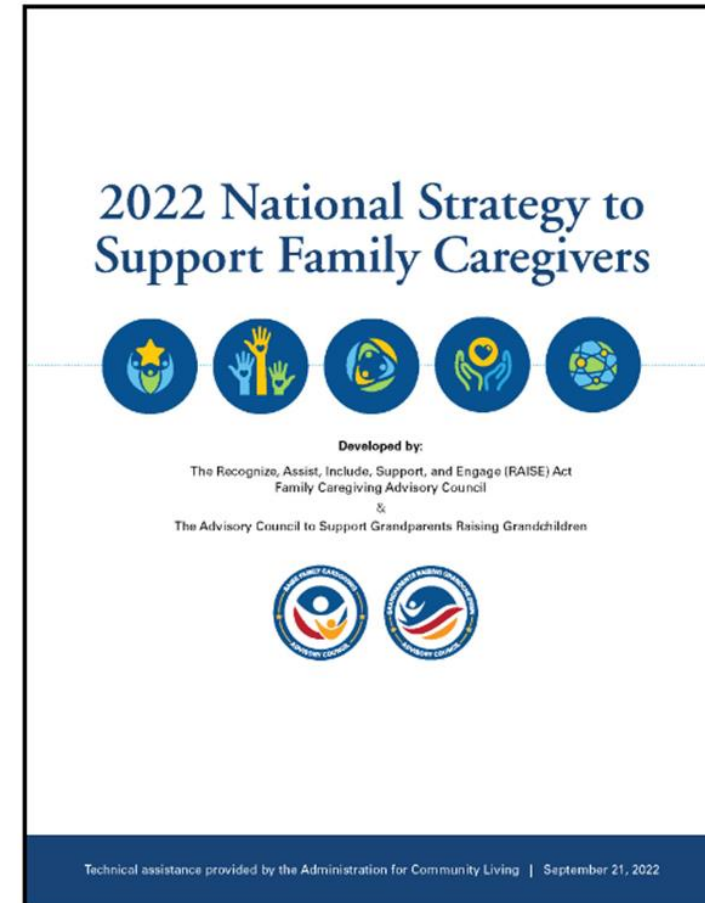
- **63 million** caregivers (1 in 4 Americans)
- **Over 50%** provide complex, high-intensity care
- **1 in 5** report poor health and major financial strain
- Caregivers provide **\$1.01 trillion** in unpaid care annually

National Strategy to Support Family Caregivers

A national, cross-sector strategy to support caregivers of all ages, regardless of where they live or what caregiving looks like for them.

Developed jointly by the advisory councils created through:

- The [RAISE Family Caregiving Act](#)
- The [Supporting Grandparents Raising Grandchildren Act](#)



National Caregiver Support Collaborative (NCSC)

Goal: Increase recognition, support and inclusion of family caregivers served through OAA Title III-E and VI-C programs

Six national projects advancing the National Strategy:

- Awareness & outreach – *Community Catalyst*
- Caregivers as partners in health care teams – *UCSF*
- **Strengthening caregiver services & supports** – *USAging*
- Financial and workplace security – *USC*
- Data, research, evidence-based practices – *NAC*
- Understanding and testing navigation services – *USAging*

Innovations in Caregiver Services and Supports Initiative






Project Goal: Expand and enhance the capacity of the Aging Network to strengthen and spur innovation in the development and implementation of person and family-centered services and supports that meet the needs of the nation's caregivers.

Learn more: <https://www.usaging.org/caregiverservices>

National Partners Advancing Caregiver Innovation

- ADvancing States
- ARCH National Respite Network & Resource Center
- Family Caregiver Alliance (FCA)
- Generations United (GU)
- Jewish Federations of North America (JFNA)
- National Alliance for Caregiving (NAC)
- National Association of Nutrition and Aging Services Programs (NANASP)
- The Carter Center

Key Activities

-  Build peer learning through the [Caregiver Champion Collaborative](#)
-  Share replicable programs via [Caregiver Services and Supports Innovations Hub](#)
-  Fund [pilot sites](#) to test and scale innovation
-  Convene national and [virtual learning events](#)
-  Develop practical [Action Guides](#) for the Aging Network

Caregiver Services & Supports Action Guides

Eight Action Guides Cover:

- Person and family centered, trauma-informed care
- Respite care
- Education, counseling & peer supports
- Whole-person health (nutrition, transportation, etc.)
- Leveraging volunteers
- LTSS/Future care needs
- Kinship care
- **Emergency response planning and preparedness**

Ways to Engage Now

- Download Action Guides
- Explore replicable programs in the Innovations Hub
- Join the Caregiver Champion Collaborative
- Attend our upcoming Webinars:
 - July 16, 2-3:30 PM ET–*Respite Care*
 - September 9, 2-3:30 PM ET–*Kinship Care*

Learn more: <https://www.usaging.org/caregiverservices>

A bronze statue of a woman in a suit, sitting on a dark stone bench. She is holding a folder or book. The statue is set on a circular concrete base. In the background, there is a large, multi-story red brick building with white columns and windows. The scene is outdoors with some greenery and a clear sky.

Emergency Preparedness and Caregivers



THE CARTER CENTER



Importance of Preparedness and Caregivers



Caregiver voice lacking in disaster preparedness research.

Caregivers experience disasters and emergencies differently than their non-caregiving peers.

Caregivers hold significant value not only within non-disaster times, but also during emergency and disaster events through keeping the most vulnerable in our communities safe and to help prevent long term health impacts.

How do caregivers experience disasters and emergencies differently than their non-caregiving peers?

- 2 for 1:
 - Caregivers are responsible for the most vulnerable among us.
 - By caring for caregivers, we are caring for more than just the patient, which means we can create positive long-lasting impacts for BOTH care-recipients and caregivers.
- Preparedness materials largely revolve around non-caregiving peers and do not consider the physical and mental aspects of caregiving in an emergency:
 - Moving individual and equipment
 - Wheelchair + breathing machine story
 - Mental component
 - All phases of emergency/disaster
 - PTSD, depression, anxiety



How do we create an action guide for caregiver preparedness?



Critical first step in this process was to gather all the players in the room

Aging networks, AAAs, national organizations, and representatives from the disaster services field including emergency management offices and federal emergency agencies.



Caregiver focused plan

What needs to be in it or considerations to make?



One of the most important aspects of this action guide is that it has some actionable steps.

So don't tell a caregiver to do something without a direction to go.

Questions?

Lezlie.poole@cartercenter.org



“There are only four kinds of people in the world: those who have been caregivers, those who are currently caregivers, those who will be caregivers, and those who will need caregivers.”

- Rosalynn Carter



FAIRFAX COUNTY DEPARTMENT OF
FAMILY SERVICES

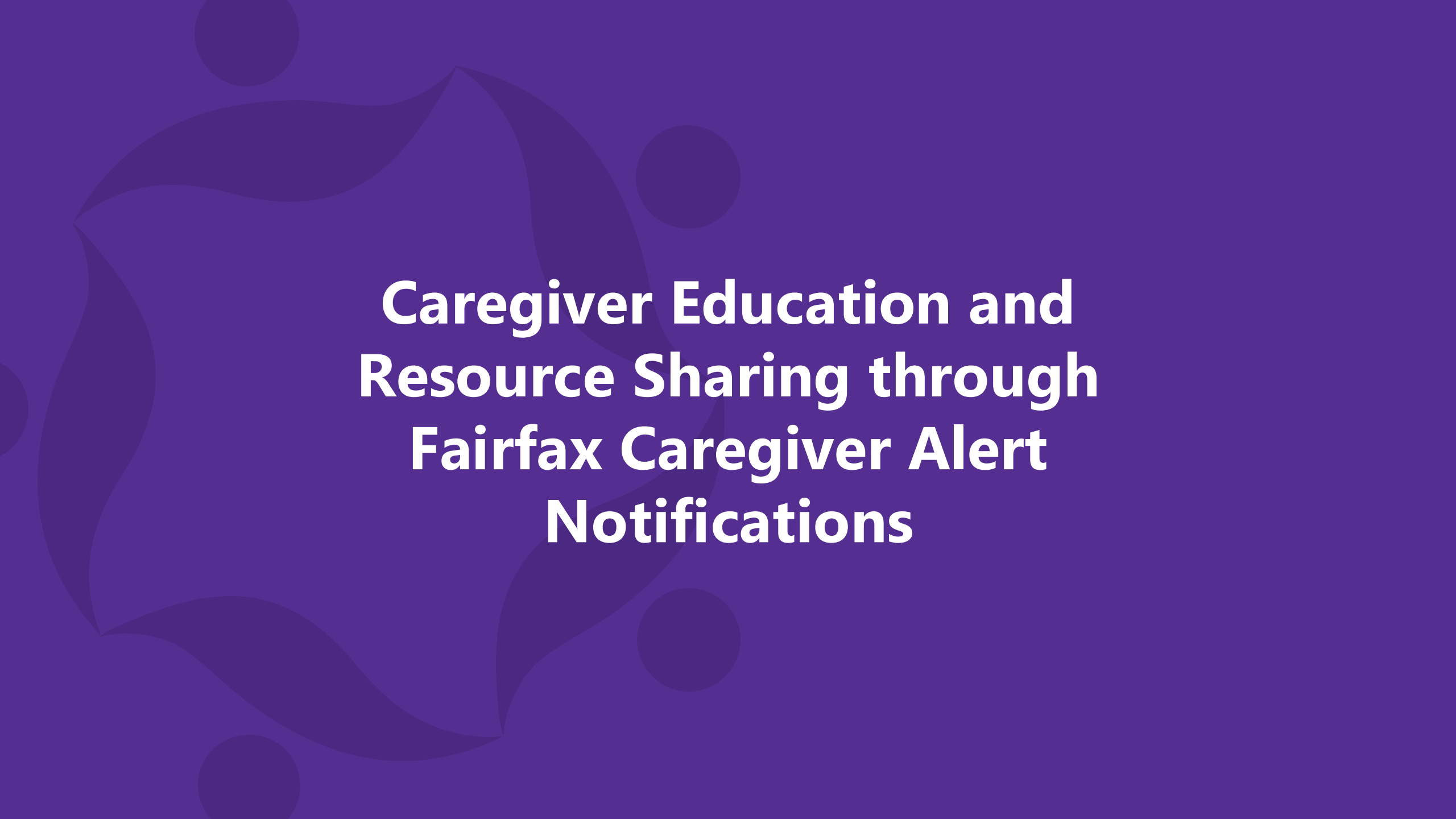
Fairfax Caregiver Alert Notification Program

Allegra Joffe

Supervisor, Caregiver & Support Services Unit
Fairfax Area Agency on Aging

May 2026

Allegra.Joffe@fairfaxcounty.gov



**Caregiver Education and
Resource Sharing through
Fairfax Caregiver Alert
Notifications**

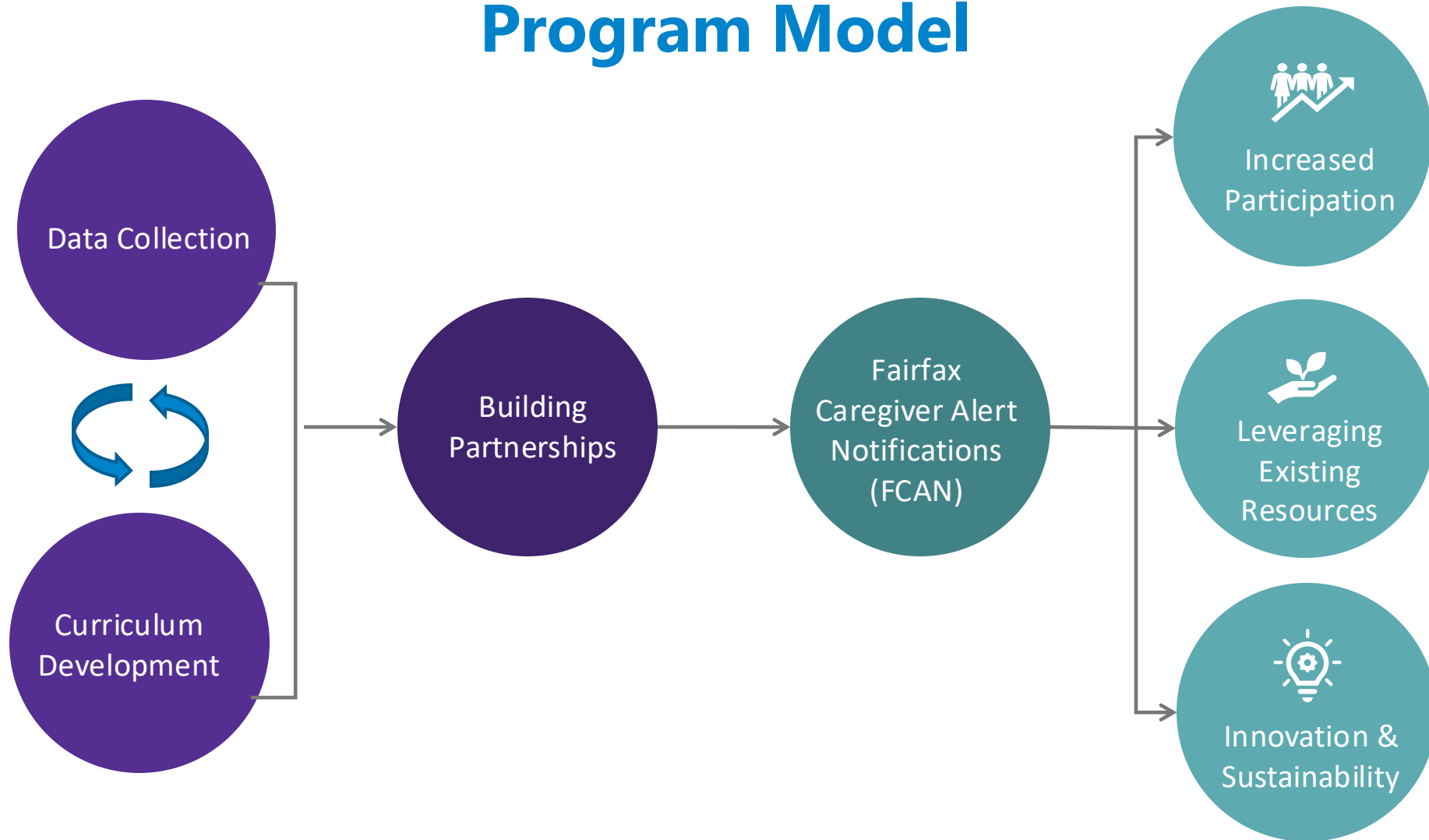
The Importance of Caregiving Education

- According to the *Caregiving in the U.S. 2020 Report*, more than 1 in 5 Americans are caregivers.
- AARP reported in 2023 that in Virginia alone, 980,000 people provided regular care or assistance to a family member or friend with medical needs or other support.
- Caregivers are critical partners in supporting the health and well being of their loved ones.
- Caregiving preparedness reduces negative effects of caregiving.
- Education about a disease process improves knowledge and allows patients and caregivers to make better informed decisions on how to manage the disease effectively.

The background is a solid green color with several stylized, semi-transparent green leaves and circles scattered across it. The leaves are elongated and pointed, while the circles are of varying sizes. The overall aesthetic is clean and modern.

Caregiving Education Program Model

Caregiving Education Program Model



The background is a solid orange color with several large, stylized, semi-transparent orange leaves and circles scattered across it. The leaves are elongated and pointed at the ends, while the circles are of varying sizes. The overall aesthetic is clean and modern.

Caregiving Education Program Implementation



Caregiving Education Program Implementation

Caregiving Education Data Collection

- Conduct surveys and obtain feedback
- Evaluate demographics, caregiver needs, satisfaction
- Project growth and predict trends
- Utilize feedback to improve decision making and inform future programs

Building Partnerships

- Improves capacity to serve caregivers
- Collaborative opportunities at local, state, and national levels
- Faith communities, universities, nonprofits, museums, research centers, health care systems, and more



Caregiving Education Curriculum Development & Delivery

Curriculum Development

- Research comprehensive caregiving education
- Research vetted field experts to provide educational talks and workshops

Curriculum Delivery

- Virtual education includes webinars, panel conversations, health and wellness workshops, intergenerational programs, dementia series, and Dementia Friendly Information Sessions



Fairfax Caregiver Alert Notifications

Fairfax Caregiver Alert Notifications

Partnership program
between Fairfax Area
Agency on Aging and
Fairfax Office of
Emergency Management

FCAN is a subscription
through the Fairfax
Alerts System

Easy access and weekly
notifications to
caregiving education
programs

Promotes engagement,
connection, and
awareness about
caregiver programs

It can be easily
replicated, no dedicated
funding source needed

Most Offices of
Emergency Management
have an emergency alert
system

Fairfax Caregiver Alert Notifications



Thank you

Fairfax Area Agency on Aging | Fairfax County, VA | May 2026

<https://www.fairfaxcounty.gov/familyservices/older-adults>



FAIRFAX COUNTY DEPARTMENT OF
FAMILY SERVICES

Strengthening Caregiver Preparedness Through Community Engagement



Why Caregiver Preparedness Matters

- Caregivers often support older adults, children, and medically vulnerable individuals during emergencies
- Disasters create additional challenges for transportation, medication, communication, and continuity of care
- Preparedness planning helps reduce stress before emergencies occur
- Strong community preparedness helps protect families and caregivers



Macon-Bibb EMA's Approach

- Preparedness through education, outreach, and community engagement
- Building relationships before disasters occur
- Providing accessible preparedness information and resources
- Encouraging whole-community participation in preparedness efforts



Annual Emergency Preparedness Fair

- Hosts community-wide preparedness events for residents and families
- Connects caregivers and older adults with preparedness resources
- Provides preparedness education and emergency planning information
- Promotes emergency kit building and family communication planning
- Encourages proactive disaster preparedness



EMERGENCY PREPAREDNESS FAIR
Macon-Bibb County
Emergency Management Agency

JOIN US

- ▶ CPR & First Aid Demonstrations
- ▶ Pet Microchipping
- ▶ Emergency Supply Giveaways
- ▶ Public Safety Vehicle Tours
- ▶ Children's car seat checks
- ▶ Caregiving and senior resources
- ▶ Disaster kit and emergency planning

SATURDAY, MAY 30, 2026
11 AM - 2 PM
THERON USSERY COMMUNITY CENTER
815 N Macon Park Drive,
Macon GA 31201





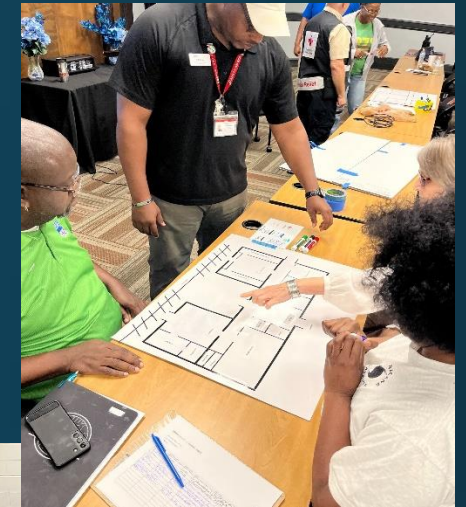
Weather Radio Giveaway Events

- Distributes NOAA weather radios to community residents
- Helps caregivers receive emergency alerts quickly
- Supports older adults and vulnerable populations during severe weather
- Promotes household readiness before emergencies happen
- Creates opportunities for preparedness education during community events



Preparedness Outreach in the Community

- Macon-Bibb EMA participates in community events and preparedness outreach activities
- Preparedness information is shared in trusted community settings
- Focuses on making preparedness simple, practical, and accessible
- Encourages families to discuss emergency plans before disasters occur



Macon-Bibb County Emergency Management Agency

OPEN HOUSE

**Macon-Bibb
Emergency
Management
Agency**

Invites you to tour the
Emergency Operations
Center! Come see what
we do when threats or
disasters strike.

- Learn about emergency operations
- Tour our Mobile Command Vehicle
- Enter Disaster Kit Giveaway
- Gather fun swag for everyone!

700 Poplar St
Macon, GA 31201

Friday, May 1, 2026
5:00-7:00 PM

Come and join us!



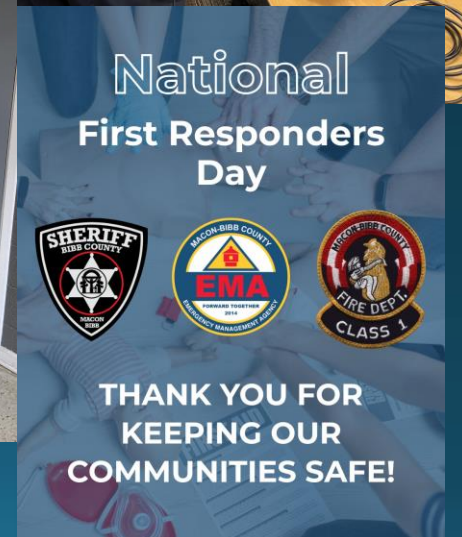
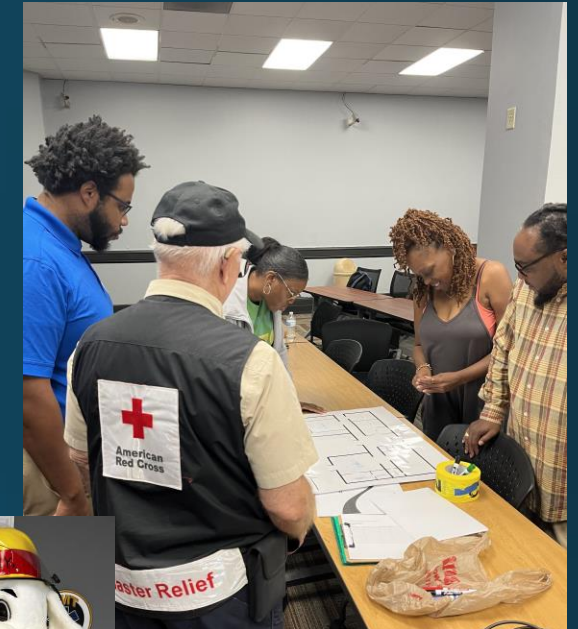
Supporting Adult Day Programs & Caregivers

- Speaking engagements at programs such as Alice Place Adult Day Care
- Sharing emergency preparedness tips with caregivers and families
- Discussing emergency planning for medically vulnerable individuals
- Helping residents understand severe weather safety and disaster readiness



Building Community Partnerships

- Works with faith-based organizations and community partners
- Collaborates with public safety and volunteer organizations
- Strengthens community preparedness through trusted relationships
- Encourages shared responsibility in preparedness and resilience



Preparedness Education Topics Shared by EMA

- Emergency communication planning
- Severe weather awareness and safety
- Emergency kit and supply planning
- Evacuation and sheltering preparedness
- Preparedness planning for older adults and vulnerable populations

Safety Checklist

- Multiple ways to receive weather alerts.**
- WEA, weather radio, cell phone app, etc.
- Know where you are on a map.**
- Your home & work location.
- Have a Safety Plan.**
- Everyone knows where to go & what to do.
- Have an Emergency Kit**
- In your safe place or readily available.
- Know where your safe place is.**
- Home, community shelter, friend's house, etc.

risk
/risk/noun

the product of probability and consequences of an event; risk can be controlled through mitigation and preparedness

synonyms: possibility, likelihood



**Macon-Bibb County
Emergency Management
Agency
introduces
MBCALERT**

AVAILABLE ON APP STORE
AND GOOGLE PLAY



EMERGENCY PLAN

EVACUATION PLAN



The Importance of Trust & Relationships

- Preparedness starts with community trust
- Residents are more likely to engage when information comes through trusted relationships
- Community engagement improves preparedness participation
- Preparedness becomes stronger through consistency and visibility



Preparedness Is an Ongoing Process

- Preparedness should continue year-round
- Community outreach keeps preparedness conversations active
- Education and engagement help build long-term resilience
- Prepared communities recover more effectively after disasters



Key Takeaways

- Caregivers are an important part of community preparedness
- Macon-Bibb EMA supports preparedness through outreach and education
- Preparedness fairs and weather radio events increase awareness
- Community partnerships strengthen resilience
- Preparedness begins before disasters occur



Questions



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National Caregiver Support Collaborative

Building our capacity to support family, kinship, and tribal caregivers

Thank you for joining today's webinar!



Innovations in Caregiver Services & Supports
caregiving@usaging.org



National Caregiver
Support Collaborative

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