



## **Aging and Disability Business Institute Pre-Conference**

The Gallery Ballroom, Park Hyatt, 1201 24<sup>th</sup> St., NW, Washington, DC

### **AGENDA**

#### **Billing Codes and Data Standards: What AAAs, CBOs and Community Care Hubs (CCHs) Need to Know to Navigate the Social Care Payment Landscape**

The 2024 Medicare Physician Fee Schedule adds new codes related to social care interventions that expand Medicare payment opportunities for AAAs, CBOs and CCH-led networks. Capitalizing on these and other opportunities will require sharing care and data between health and social care partners. Meanwhile the standards world continues to march forward on the development of data standards that will govern this information exchange and that will require AAAs, CBOs and CCHs to develop the capacity to perform billing and electronically exchange data as well as payment codes in a health care-compliant manner to support screening, assessing and addressing individuals' health-related social needs (HRSNs).

7:30 a.m. Breakfast, Registration Opens

8:30–8:45 a.m. ***Welcome and Opening Remarks***

- Sandy Markwood, CEO, USAging
- Marisa Scala-Foley, Director, Aging and Disability Business Institute, USAging

8:45–10:15 a.m. ***Addressing Health-Related Social Needs through Medicare: The 2024 Physician Fee Schedule***

The 2024 Medicare Physician Fee Schedule offers new codes related to social care interventions that expand Medicare payment opportunities for AAAs, CBOs and networks led by Community Care Hubs. This session will provide an in-depth discussion of these codes, and how AAAs, CCHs and CBOs can best prepare themselves to pursue reimbursement through them.

- Kelly Cronin, Deputy Administrator, Center for Innovation and Partnership, U.S. Administration for Community Living

- Doug Jacobs, Chief Transformation Officer, Center for Medicare, Centers for Medicare & Medicaid Services
- Timothy McNeill, Co-Chair, Partnership to Align Social Care & Principal, Freedman's Health
- Christine Vanlandingham, CEO, Region IV AAA, St. Joseph, MI
- *Moderator:* Paul Cantrell, Director, Center of Excellence to Align Health and Social Care, USAging

10:15 a.m. Break

10:30 a.m.-12:00 p.m. ***Session 2: Sharing Care and Information on HRSNs: Data Standards and Interoperability***

Capitalizing on new Medicare codes and payment opportunities requires sharing care and data between health and social care partners. Meanwhile the standards world marches forward on the development of data standards that will govern this information exchange and that will require AAAs and CBOs to develop the capacity to perform billing and electronically exchange data as well as payment codes in a health care compliant manner to support screening, assessing and addressing individuals' health-related social needs (HRSNs). This session will provide a lively discussion on developments related to data standards and interoperability, and on what it takes to share care effectively between health care and social care providers to meet the needs of older adults and people with disabilities in a person-centered way.

- Michael Klinkman, Professor of Family Medicine and Learning Health Systems, University of Michigan & Medical Director, Cross Sector Data Sharing Program, MiHIN
- Jennifer Raymond, Chief Strategy Officer, AgeSpan, Lawrence, MA
- *Moderator:* Courtney Baldrige, Business Strategy and Health Systems Integration, USAging

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