Community Health Needs Assessment and Community Benefit: Opportunities for Collaboration

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Webinar Instructions

Audio Options
• Use your computer speakers, OR dial in using the phone number in your registration email.
• All participants are muted.

Questions and Answers (Q&A)
• You can submit questions for the panelists at any time during this presentation. On the Zoom module on the bottom of your screen, click the Q&A icon, type your question in the box and submit.

Chat Feature
• The Chat feature allows webinar attendees, the host, co-hosts and panelists to communicate for the duration of the webinar.
Accessibility

• Screen Reader Users: Reduce unwanted chatter
  • Request speech on demand: Insert, Spacebar, “S”

• To get our attention if you need tech assistance:
  • Raise or Lower Hand: Alt + Y
• Hospital Community Benefit Programs
• Hospital Requirements for CHNAs
• Opportunities for Collaboration
Why Community Benefit and CHNAs

Mission Imperative

- Tradition of finding, addressing needs

Policy/Legal Imperative

- IRS Ruling
- Affordable Care Act (ACA)
- IRS Rules
- IRS Form 990 Schedule H
What Is Community Benefit?

- Financial assistance
- Government-sponsored indigent health care – unpaid costs of public programs
  - Medicaid
  - State Children’s Health Insurance Program
  - Medically indigent programs
- Community benefit services
What Is Community Benefit?

Categories of Community Benefit Services:
- Community health services
- Health professional education
- Subsidized health services
- Research
- Financial contributions
- Community building activities
Subcategories of Community Health Services

– Community Health Education (diabetes, hypertension)
– Community-based Clinical Services (screenings)
– Healthcare Support Services (transportation, enrollment, referrals)
– Social and Environmental Improvements (housing, advocacy)
Part I: Financial assistance and other community benefits

Part II: Community-building activities

Part III: Medicare and bad debt

Part IV: Management companies and joint ventures

Part V: List and description of facilities in organization, ACA requirements

Part VI: Supplemental information
Amended by the Health Care & Education Affordability Reconciliation Act, which was signed into law March 30th

Applies to any Section 501(c)(3) organization operating a state-licensed hospital or otherwise having hospital care as its principal purpose or function. Requirements apply to each facility
Steps in conducting a community health needs assessment include:

▪ Define the community

▪ Assess the health needs of the community

▪ Solicit and take into account input from the community and public health

▪ Document the CHNA in a written report approved by an authorized body

▪ Make the CHNA report widely available to the public
Assess Needs to:

- Address financial and other barriers to accessing care
- Prevent illness
- Ensure adequate nutrition
- Address social, behavioral, and environmental factors that influence health in the community
Get Input

Solicit and take into account, for the CHNA and priority setting, input from:

- At least one state, local, tribal or regional public health department or equivalent

- Members of **medically underserved, low-income and minority populations** served by the hospital or their representatives and

- **Written comments** received on most recently conducted assessment and most recently adopted implementation strategy
Identify Priorities

Hospital may use any criteria to prioritize significant health needs including:

- The burden, scope, severity, or urgency of the health need
- The estimated feasibility and effectiveness of possible interventions
- The health disparities associated with the need
- **Importance the community places** on addressing the need
Opportunities for Collaboration

• Joint Assessments – Be a partner
• Planning CHNA - Join the team
• Focus groups/town halls - Participate, help organize
• Input on social, economic needs
• Help identify priorities
• Written comments
• Publicize information gathered