



The Salon, Park Hyatt, 1201 24<sup>th</sup> St., NW, Washington, DC

## **Advocacy 101/102 Pre-Conference AGENDA Tuesday, March 12**

- 7:30 a.m. Breakfast, Registration Open
- 8:45 a.m. **Welcome**
- Duana Patton, Chair, Public Policy & Grassroots Committee, US Aging Board of Directors, and CEO, Ohio District 5 AAA, Ontario, OH
  - Amy Gotwals, Chief, Public Policy and External Affairs, US Aging
- 9:00 a.m. **Policy and Advocacy 101: Setting the Stage**
- We will warm up with a high-level overview on why your policy engagement and advocacy is so critically important for the older adults and caregivers you serve. From civics class refreshers to basic advocacy principles, this session has a little of everything!
- Amy Gotwals
  - Olivia Umoren, Director, Public Policy and Advocacy, US Aging
- 9:45 am **Peer Break-Out Conversations on Advocacy Experiences, Strategies and Challenges**
- 10:15 am Break
- 10:30 am **Report-Backs by Table**
- 10:45 am **Advocacy 202: Successful Strategies for Hill Visits and Beyond**
- Let's dive into concrete tips and tricks to get ready for any meeting with lawmakers and their staff, whether on Capitol Hill or via Zoom. This is what to do when you're in the room where it happens!
- Amy Gotwals
  - Olivia Umoren
- 11:30 am Adjourn for lunch on your own

**Note:** The Aging Policy Briefing begins at 1:30 p.m. in the Gallery Ballroom!